

Newsletter – October 2013

Mobile DJ Network newsletter is delivered to your inbox monthly – make sure we are on your safe senders list so you never miss out on up-coming offers and member benefits !

Mobile DJ Network – October Newsletter

Get ready for some great news about even MORE member benefits !

Hi, sadly this newsletter marks the last of its type in its current format ...a big awwwww !

But don't worry, this is great news as the new style newsletter will be giving you more of EVERYTHING !!!

We are re-launching the newsletter from the 1st of November and then every month thereafter, it will be packed with offers exclusive bargains and money saving deals for all paid-up MDJN members- Our intention is to make the offers alone worth the £39.99 you pay for the membership!

Yes the offers are going to be that good !

We will be offering more news, more interviews, more videos and offers, So make sure you alter your filter settings so it doesn't get caught by junk filters, as you could lose out on amazing offers and bargains !

Robert has been negotiating hard for you, and the response from the industry has been overwhelming, with retailers and manufacturers wanting to support our venture, the larger the group grows and expands, the better the offers and deals we can get on your behalf

A great reason to recommend us to friends and colleagues and spread the word on forums and groups you may belong to. We don't offer you a financial reward for doing so, but that is why we are the lowest cost PLI provider, offering the best value for money in the UK

Your recommended friends will thank you, as the offers we have already and have planned for the future will save them money, and of course with the PLI allowing them to get into venues they couldn't previously, why would a Mobile DJ go anywhere else ?

We feel this is a better approach than charging a higher membership cost, and then offering a discount for recommending a friend. This way everyone gets the lowest price and the best deals !

Jason has been hard at work on the IT side, see his articles below for the latest developments...

So, on to this month's articles then – happy reading !

Pete Williams (Admin)

New Members

(Robert Griffiths – Admin)

Welcome to all our new members ! There's a good chance you only joined for the PLI, and perhaps it was for just one venue/ gig insisting on it. However now you have it for a full year, that gives you peace of mind that in case the worst should happen, you are covered. Your roadie or any assistants are also covered by our ELI (Employers Liability Insurance)

There are a growing number of venues insisting on DJs having PLI, this allows the venue to reduce their insurance premiums, so makes a lot of sense for them. Having PLI means you can work these venues, but also have the reassurance that if the worst happens, and someone makes a claim on you for an accident, our PLI Insurance will fight your legal battle for you, and cover the cost of any compensation (after the excess of course)

I would like to reassure all our members that our PLI & ELI deal is the cheapest in the UK, is genuine, is the same cover as everyone else supplies (includes ELI which not everyone else does !), and covers you for £10m

UDM DJ Open Day

(Jason Clark – IT)

UDMDJ are holding their Autumn/ Winter open day this week, on Tuesday 22nd of October ! They are Hertfordshires largest DJ Equipment Showroom, and have a huge stock and display for you to view and maybe even take home

The event will run from 12pm till 9pm and feature the following: Product specialists from your favourite brands who will all be showcasing hot brand new products!

Brands confirmed so far....DB TECHNOLOGIES, AMERICAN DJ, PIONEER, DENON, LEDJ, EQUINOX, ACME, CHAUVET, RELOOP, ORTOFON, FBT plus more!

- * Loyalty in store discount card launch
- * Networking with Agencies and DJ Organisations
- * Prize Giveaways
- * Product demonstrations [lighting, sound, hardware]
- * Discounted deals on selected products [ON DAY ONLY!]
- * Live Guest DJ's
- * MDJN stand and membership Discount
- * Drinks & Nibbles

ONSITE AND LOCAL PARKING AVAILABLE (2 HOURS FREE IN SAINSBURYS JUST 30 SECONDS WALK AWAY)

UDM's purpose built 2000 sq ft Showroom is located at:

Unit B Woodside Industrial Estate, Brewery Road, Hoddesdon, Hertfordshire, EN11 8HF

<http://www.udmdj.co.uk/>

Tel – 01992 462219

- just in case

Remember, both PLI & ELI will cost you at least £75 anywhere else

Not only does Mobile DJ Network cover UK DJs, but we also the first and only UK DJ organisation to cover our colleagues in the Republic of Ireland too !

Thanks for choosing Mobile DJ Network !

<https://plus.google.com/101224727755212275407/about?gl=uk&hl=en>

Mobile DJ Network's very own IT guru will be on hand to answer questions, and also, if give your colleagues a discount on new membership sign ups !!

So if you know any DJs in Herts or surrounding area, tell them to pop in, grab an even better deal on their PLI and some in-store bargains, and I'll look forward to seeing you there !

Policy News (Jason Clark – IT)

Our policy is watermarked for your security and ours, to ensure it's only you who can use it to present to venues or clients. The last thing you need is for someone else to grab a copy of your document, edit it with their computer and use it as their own !

To further enhance the security of your PLI policy document, we have now introducing a QR code on each policy. This will allow a venue or client to scan the code on your policy, which will then directly link to your details registered on the MDJN website. This cannot be faked, and will ensure that only you can use your policy.

Not only have we incorporated a QR code into your policy, but you already have a QR code on your details page, that one links direct to your contact details and website, so you can pick up more direct enquiries !!

Free Webhosting (Jason Clark – IT)

As part of your MDJN membership, you also get FREE Webhosting !!

You may already have a domain you are paying to have hosted somewhere, or you may

Pirates Beware (Robert Griffiths – Admin)

Much is said in the media and on forums and groups about piracy, I think you see more actual action and less of endless debate against music and software piracy on our Facebook group than anywhere I know of !

We DO ban members from the MDJN facebook group who supply links for cracked software, we DO ban members who offer to supply illegal tracks; we DO ban members for selling hard drives with collections on them...

We don't have many powers but at least we are consistent and not toothless or lacking in determination...

Like me, you must have seen many facebook groups talk the talk but do not actually do things. They let things slide or ignore it, as if their members are not doing illegal downloads, illegal sharing and illegal selling, they seem to act as if it's acceptable, the "nah nah nah i am not listening" approach !

Prohub doesn't prosecute enough, and i cannot remember hearing of any news of any of the main DJ organisations banning members in the last year due to this issue. Maybe no one in their groups is an illegal downloader, who knows? I do hope that is the case, but in reality I doubt it

We do this to protect the hard working legal music

be thinking of getting one, either way we are here for you

You get 500mb of hosting space, which is plenty for the vast majority of DJs

You get up to 5 email address @yourdomain – which to your clients will look much more professional and businesslike – goodbye hotmail, gmail etc

We can install Joomla or WordPress free for you (or you can have an empty site to code as you wish). Both Joomla & WordPress can help you get started if you're new to website design, and there are hundreds of online forums and tutorials to help you design your own amazing website

We don't sneak links, adverts or hidden messages into your website or emails, it's your website to create as you want

buying DJ's; we do this to help YOU and our industry
Chris Snow a member of the facebook group made a point about naming and shaming and that we should do this...We only do this when we know we have all the evidence and we have screen shots and other evidence at our disposal , once we have this we do not brush them under the carpet at MDJN we expose them, and I am proud of our record against piracy

We have kicked more pirates than Peter Pan and will continue to do so !

needadisco & DJmark (Jason Clark – IT)

Mobile DJ Network, needadisco.com hand DJmark are still working closely to get you more bookings and help promote best practice for UK & Ireland based Mobile DJs, helping to raise public awareness of the importance of requirements that both venues and professional DJs recognise every working Mobile DJ should have

As you probably know, needadisco.com is one of the leading providers of client leads for our industry

djmark

DJmark has set and publicised the standard for a professional DJ in the UK

You can now display your DJmark award within your details that potential clients see, simply by logging in to our website and editing your details, then just add your DJmark id and we will automatically display your current DJmark award.



Our facebook Group (Robert Griffiths – Admin)

October was a special month for the MDJN facebook group as we hit the THREE THOUSAND MEMBERS mark!

In case you've not visited our own Facebook group yet, you can find it here – [CLICK HERE](#)

Already we are over 3100 members, the growth of the group is due to many factors but most of all YOU the members , the great networking and sharing of ideas and business links, the sharing of offers and what is new in our industry.

The growth of the group has been nothing short of amazing, and we expect to be at 5000 members by this time next year! We are looking forward to smashing records and targets, as well as getting the best deals and value for our ever growing group. I cannot contain my

No more need to provide your PLI proof to DJmark, we do that for you !

On the needadisco.com website, your MDJN logo will be displayed in your details, by telling NAD that you are a Mobile DJ Network member.

Don't forget that MDJN PLI holders can now benefit from a 10% discount on ALL needadisco.com upgrades and renewals whilst you remain a member of both organisations! So check out their website today, and see how quickly you can have new leads delivered to your inbox

In addition, for a limited period only, new subscribers who are also MDJN PLI holders will receive a FREE 3 month welcome bonus in their first year – effectively giving 15 months' membership for the price of 12.

Our Ireland members have some amazing deals on offer, full details are at mobiledjnetwork.eu and on the needadisco website

So do log in and add your NAD membership number to your MDJN details today !

excitement of what we have in store for you in the coming months !

Member Benefits (Robert Griffiths – Admin)

From the 1st of November, we will have a large number of great new benefits to being a member

You will be able to check out the full list and full details by [CLICKING HERE](#) and take advantage ! (You will need to log in to see the full details and take up the offers)

Our next newsletter should be with you on November 1st, and will have full details, so keep your eye out for it !

Your DJ Directory Listing (Jason Clark – IT)

You may not know, we list your DJ business for free, using the details you provide, on our main website which attracts a good number of clients each month searching for a DJ. You can edit these as often as you like, with as much information as you wish. You can also upload your company logo and pictures – FREE

We have recently made some substantial changes to the layout, to show more of your information and give you the chance to get more client enquiries !

Here's where clients land when they select an area –

Then when they click a DJ who seems interesting, they get this –

As you can see above, I have entered my needadisco.com ID, so my DJmark award shows up, along with photo's I've uploaded, a good description, and the facilities I offer

You'll notice that in the contact section (bottom left), we have now automatically created a QR code for you, which when scanned by a client, takes them straight through to YOUR website !

NEW FEATURE ! – At the bottom of my listing above, you'll see my availability checker. When you edit your details, there is now a box to enter your DJ Intelligence or DJ Event Planner details, and this will allow visitors to check your availability

Using our free listings means you get direct enquiries via our website FREE. We can't track how

Your Membership Expiry (Jason Clark – IT)

Just to you keep you updated, your membership expires on {EXPIRY}

You should get an e-mail from us shortly before it does, reminding you how to renew.

Just go to OUR WEBSITE, click on MEMBER AREA (on the left), login, then just click GET MY DETAILS !

Still just £39.99 in the UK which still gets you PLI and ELI, £49.99 in Ireland which gets you PLI, anywhere else will cost a minimum of £75 !

many go through to your website, but as listed DJs ourselves, we know it works, so why not spend 5 minutes updating your listing today?

It's that 'Everybody out !' moment...

We have an exciting future here at MDJN {RECIPIENTNAME}, with lots of plans for great deals for you, shows local to you planned for next year, and much more, so until 1st of November and our new style newsletter, keep busy !

All the best

Pete & the Team

Copyright © 2013 Mobile DJ Network & Pete Williams Entertainment Services – All rights reserved.

Our mailing address is: admin@mobiledjnetwork.co.uk



Copyright 2019, Mobile DJ Network | To find a great DJ head to www.findamobiledisco.co.uk