

# October 2014 MDJN Newsletter

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Welcome to the October 2014 Newsletter!

The MDJN team has been very busy in September travelling the country to many store open days and open nights, meeting and networking with DJs, Retailers and Manufacturers. Make sure you check out the video!

We've been chatting to several retailers about even more show nights and open days, you'll find an updated list below of where you can find us out and about, hopefully near you.

Don't forget that your new policy is available for you to download from the website, this became active on the 16th of August, so if you haven't downloaded your current policy you just need to login and click 'Get My Policy'.

I'd like to welcome our newer members, thanks for choosing us and I hope we offer everything you were looking for. Don't forget there's more to us than just PLI, there are many other really useful benefits to being part of Mobile DJ Network, you'll find a list [HERE](#).

A quick reminder to our existing members, if your policy is due for renewal, it's still just £39.99 for a full year, and there's no need to apply again, just login and click RENEW!!



Just in case you've not found us on facebook yet, why not come and join over 7100 DJs on perhaps the largest DJ focussed facebook group.

It's a great place to spend some down time and see what's happening in our industry, find out about new equipment, music and what your colleagues/ competition are up to.

For those who appreciate the benefits of networking with colleagues, this is also an ideal place to get started!

If you're not already a member, join up and take advantage of it:



Social networking has made a big change in the way Mobile DJs network and communicate with not only each other but clients too, this is why MDJN also has a [google community](#) and a [twitter account](#) for you to follow and an [official facebook page!](#)

Enough from me, we have some great articles, features and bargains again for you this month thanks to our industry partners, hope you enjoy it, and don't forget that if you prefer to read the newsletter online, you just need to click the link at the top left of this email

Enjoy our Newsletter!

Pete Williams

## MDJN Out & About

### Oasis Sound and Lighting

By Robert Griffiths

This month we were invited to Bristol to Oasis Sound and Light.

It was a great Wednesday evening with visitors queuing at the door to enter, I was impressed with the turnout and the amount of passionate DJ's who attended.

Owner of Oasis Sound and Lightning, John put on a great event with Curtis Lewis from ADJ answering all manner of questions regarding their products also showing the visitors first hand how effective ADJ products can be for the mobile DJ.

The hardest working man in the industry, Mark Parkhouse from FBT, was showing off and demonstrating his wide range of products to an impressed audience, many were singing the praises of the tiny FBT J8a combined with a sub, this was a very surprising and impressive package that many couldnt believe was the system playing, Andi Crampton remarked how they use FBT J8a's in a local club with subs and how he is really personally impressed with those cracking little speakers.

John from Oasis not only offers sales but also a very competitive hire service, they are far more than just internet box shifters.

These guys know their products and their customers! It was nice to see customers chatting with the owner on first name terms and you can tell John really tries to build relationships with his customers and would rather sell them the right thing and just take a DJ's money.

This was my first time in Bristol and I was greeted by many members from our Facebook Group who made me feel very welcome. Special thanks to Richard McCausland and his lovely wife Lottie, DJ Morf who made me laugh, such a cheeky chappy! Joe Jennings who will be a big name in our industry as he is rising fast and doing it right, a very nice guy and passionate about the industry.

Thanks to Rocka Lula who is incredibly knowledgeable about starting up as a Mobile DJ and who taught me a few things I did not know, she is a really lovely lady who is passionate about music and is venturing into making music of her own, I wish her well with that and hope to hear the results soon.

Nigel Harewood and Andi Crampton were a font of knowledge and the ten minutes I spent chatting with Andi, I learned more about school proms than the last five years of research!

Open nights like this are just not about products and building relationships with retailers and manufacturers but also real world networking and education, the knowledge shared on the night was far more valuable than many courses and audio books I have used.

A big Thanks again to John of Oasis for hosting the show, I and many others look forward to the next one.

## **DJ Superstore**

By Robert Griffiths

Saturday the 27th Jason Clark and myself were invited to the open day at DJ Superstore. My first impressions of the store ..WOW !

These guys have it all, it's all on display and on demonstration, controllers from everyone, Pioneer, Denon, Numark, NI, Reloop, the lot! CDJ's on demo, tons of headphones on demo, a full lighting demo room, more accessories than you can shake a stick at and of course the FBT range of speakers too. FBT had on show the NEW X lite and X pro speakers but it was the Vertus catching most attention on this particular day.

I was seriously impressed at the sheer range of products on display. ADJ were represented by Kris and Andy who put on a cracking light show in the store's lighting room, Rob Anderson from Pioneer was showing how magical Pioneer DJ products can be in skilled hands, the ever present Mark from FBT was demonstrating his great range of speakers and Jason and myself met many new people who were interested in joining MDJN who are currently with other providers and didn't know we existed, so we felt this was a very worthwhile open day.

I left envious that the folks in Leigh on Sea have such a fantastic store on their

doorsteps I also left full from the fantastic food DJ Superstore provided. They really looked after us, plates and plates of food kept appearing. What is a fat DJ supposed to do? It would have been rude not to eat it all!

## DJ Dealer

By Robert Griffiths

I arrived at 2:30pm on Monday the 29th September to see a giant FBT Array being erected (no sniggering at the back)

It wasn't long before I was eagerly helping to move the six subs as I watched Kevin, Mark and the DJ Dealer experts set up this incredible system. One attendee had brought a SPL meter – 108 dB at the road 35-40 yards outside the premises.. yes this system was loud but the control and clarity was stunning.

DJ Dealer provided a small marquee for us with a giant mirror ball lit with four rechargeable pin spots, the effect was stunning.

The MDJN stand was next to Jeff Davenports stand from Stagg, who had some very nice cases and cables on display including a get out of jail XLR cable that transforms from a male to a female plug with a simple slide..very clever indeed, he also had some competitively priced lighting on display that we will hopefully report on in future newsletters.

The dedicated Lighting room with tons of ADJ products on show was a highlight, Curtis From ADJ was again on hand to impart his knowledge and assistance yet again, so many attendees told me how happy they are with their ADJ purchases including MDJN's very own Pete Williams who also attended the show, he has some ADJ Vortex Moving heads and they were very impressive and I can see why he waxes lyrical about them.

Just above the lighting Demo room is a new venture the **Kent DJ Academy** this offers real DJ tuition, real one to one in person lessons. For more information please look at [www.kentdjacadamey.com](http://www.kentdjacadamey.com)

Jack Wilson from DJ Dealer really impressed me with his knowledge of products and his tireless buzzing around helping everyone he just did not stop all day the same goes for all the DJ Dealer Staff including the owner Dave who was a really nice guy who made sure we were looked after.

One thing that amazed me was not the stunning lighting, not the awesome sound systems, those were indeed spectacular, but the speed at which DJ's can eat the free pizza on offer was also a sight to behold!

It was a pleasure meeting Glenn Nash, Ian Forest, Clifford Clarkson amongst many many others.

I had travelled over 1000 miles (ed: Can you walk 500 more?) over that week visiting many high quality DJ stores and DJ Dealers event was a fitting end to an amazing road trip that reinvigorated my passion of local retailers who care about us, our members and really want to help our businesses as they see us as an integral part of their own business, not just an online order number.

Following on from regional shows earlier this year, we have plans to be perhaps nearer to you soon, so put these dates in your diary and we'll be giving you more details here and on the [facebook group](#) as they are confirmed:

## Belfast – Tuesday 14th October with Eclipse belfast and FBT confirmed so far

Yes, MDJN are coming to see our friends across the water!

## Rochford Essex – Thursday 6th November open night at Terralec

MDJN are back in Essex!

There are always great 'on the night' deals, chances to get your hands on the latest kit to try out and networking with local colleagues.

As you would expect we have a video of our road trip, you can find it here –

{youtube}<https://www.youtube.com/watch?v=2pMgl6DuOt0>{/youtube}

## Mobile DJ Network Guest Mix Jon Whaite



Jon Whaite of Cheshire Wedding DJs has put together this awesome mix of tracks for

your listening pleasure.

This month's mix consists of 10 (almost) American classics from the last few decades that are still in high demand these days.

Jon used remixes and re-edits to create this mix because as a "Wedding DJ" he has probably heard all these tunes too many times already in their original form, so he fancied digging out some (still familiar) reworks. We hope you enjoy the ride.

- BRYAN ADAMS – SUMMER OF 69 (ULTIMIX)
- FLEETWOOD MAC – GO YOUR OWN WAY (DAVE AUDE ULTRASOUND LONG REMIX)
- FOO FIGHTERS – BEST OF YOU (MDS HOUSE MIX)
- GUNS N ROSES – SWEET CHILD O' MINE (CULTURE SHOCK REMIX)
- JOURNEY – DONT STOP BELIEVIN (R K L REMIX)
- ACDC – YOU SHOOK ME ALL NIGHT LONG (ULTIMIX)
- BON JOVI – LIVIN ON A PRAYER (CULTURE SHOCK REMIX)
- BOSTON – MORE THAN A FEELING (REDZ REMIXXX)
- THE EAGLES – LIFE IN THE FAST LANE (THE REFLEX STRICTLY '76 REVISION)
- SURVIVOR – EYE OF THE TIGER (MOJO FILTER VOLKERS EDIT)

Click here to listen to [Jon Waites Mix](#)

## **Featured Member of the Month – Daniel Jones**

(if you would like to be featured, drop us an email)



The member of the month is Daniel Jones

1. What is your real name and your DJ show name and what made you choose that dj/show name?

*Daniel Jones DJ*

2. How long have you been a DJ?

*10ish years but mobile for a good 3 years*

3. What inspired you to become a DJ?

*At first it was my displeasure at cheesy club DJs who inspired most of Peter Kay's skit...*

*I started mobile DJing after my best mate who only had one job at his wedding, sort out a DJ ended up getting me to do it. The night went very well and I got gigs from that one, next thing I know I have a very steep hill to climb; more gear, more music, lights, stands etc... Looking back it was very stressful experience. I didn't know anyone else who DJ'd mobile and went in blind.*

4. Are you a Full/Part Time DJ entertainer? If you are part time what else do you do?

*Part time, I'm also a student working towards going to Uni to study audiology, I work as a nursing auxiliary for a nursing agency, I'm a sound engineer and I have worked with the likes of Thurston Moore, Mark Radcliffe, Michael Chapman, The Magic Band to name a few and I do conference sound too*

5. What is your favourite type of event or function now? E.g. wedding, 18th Birthday party, etc?

*A proper indie wedding playing quality tunes with a receptive audience who will dance to these tunes. Having said that, any party where there is a good crowd is a bonus regardless of musical genre.*

6. What's the worst or most embarrassing thing you've done in front of an audience?

*I once played the wrong 1st dance once (never again).*

7. If you could go back to the beginning of your DJ career and do it all again, is there anything that you would do differently? (e.g.: The gear that you bought, the way you promoted/advertised yourself?)

*Proper research on gear and a better life/career plan at the start of this journey*

8. What do you feel is your unique selling point the thing or things that you offer the public that convinces them to book you rather than "the next man /woman"?

*The music I enjoy playing, the non cheesy sentiment I use to sell myself.*

9. Have you ever bought something no matter how big or small for your show that you wish you hadn't, and why?

*A few god awful compilation albums at the start I have never used EVER and ended up selling on, my lighting rig is changing from cheap lights to decent ones..*

10. If you could get someone to invent a new piece of disco equipment just for you, what would it be and why?

*A 4ch CDJ/USB player and controller in a robust case at an affordable price with HQ audio drivers, proper EQ*

11. What has been the worst equipment failure suffered during a gig?

*None I bring enough spares*

12. What do you think is the best thing about being a DJ?

*The uniqueness of the job*

13. What do you think is the worst thing about being a DJ?

*Sore back*

14. What would make you stop DJing (if anything)?

*New career that can support me more than this job can*

15. How do you think DJing (and DJ VDJ and all related) will change in the next few years?

*We still hit play in a fancy way...*

16. What is the strangest, silliest or gobsmacking thing anyone's ever said to you at a gig?

*Can you look after my knickers....*

17. What is the best advice you were ever given by a fellow DJ and what is the worst?

*Have an open mind, you can't get that round here.*

18. Name three songs that 90% of the time will fill the dance floor for you!

*House of Pain – Jump around, Candi Stanton – You've got the love, Grandmaster Flash – White Lines*

19. What one piece of advice would you give to someone who is just starting out?

*Be a roadie first, learn the trade well, keep the day job*

20. Have you embraced or adapted any ideas that you have read about on Mobile DJ Network – If so what?

*I have adapted looks from other jocks*

21. What is your best gig ever and what was your worst?

*Too many good gigs, a few gigs where no one turned up, they ended up as a very long night.*

22. Apart from 'Word of Mouth' what is your main and more importantly most successful form of advertising your disco services?

*My website [www.danproductions.co.uk](http://www.danproductions.co.uk)*

23. How far do you travel from your base to perform as a DJ?

*I did a gig 166 miles away, if the money is right I will travel. I have had enquiries as far as France (not converted)*

24. What is the largest audience you've performed in front of and what is the smallest?

*The smallest was 11 largest unknown but over 200*

25. What other services do you provide (if any) on top of being a DJ (e.g. Photography, chair covers service, Dance floors, up lighting MC, etc?)

*Vinyl sets, gobo projection, mood lighting, sound manning. I don't want to get distracted from why they booked me to begin with.*



(if you would like to be featured, drop us an email – [admin@mobiledjnetwork.co.uk](mailto:admin@mobiledjnetwork.co.uk))

## Website Tips By Rob Fisher

Passwords Passwords Passwords!

For this article we turn our attention to an issue online which, over recent months, has been cropping up every so often in news articles and stories globally – the issue of security and protecting yourself with a STRONG password online.

It is fair to suggest that most people don't really pay too much attention when creating a password for their YouTube or Facebook accounts – you could even say that the passwords chosen for online accounts are usually ones that are easy to remember – pets names “fluffycat” or something even more vulnerable like date of birth or even a surname, but you will soon regret that choice if your online accounts get hacked. Having an account (or at worst, ALL of your accounts) hacked is not a pleasant experience, but it is something that you can recover from but more importantly – avoid if all the necessary steps are then to protect your online accounts.

Whether it is personal social media or email accounts or even online accounts used for business, you should always consider your passwords VERY carefully.

### **Choosing my password – the do's and dont's**

On some websites when choosing your password, there is a “password strength” indicator that hovers between red for weak, through to orange for moderate or green for a strong password. Remember that these password indicators are there for a reason – not just for pretty colours or to add interest to an otherwise boring sign-up/join-up/subscription form.

First of all we recommend that you try to choose a password that gives a “strong” result – not something that is easily hacked. Furthermore, we suggest a password that is a combination of CAPITAL LETTERS, numbers, and characters – !"£\$%^&\*() for example. The more numbers/letters in lower and caps and characters are used in combination, the stronger your password will be.

### **Don't use the same passwords**

This is something that many of us do – the ease of remembering one password for numerous online accounts is the quickest and easiest prospect, BUT could end up being a bad decision. It is VITAL that you use different passwords for different accounts online – I know it's more work to remember various passwords but it is far safer to do this than the option of remembering one password with the same sequence of capital / lower case letters, numbers and symbols.

### **Don't use a word or phrase that can be related to you as a password**

Internet security programmers work tirelessly 8 to 10+ hours a day to ensure you are safe from hackers and crackers. On the other hand, too many people use their surname or date of birth, their child's date of birth, road name where they live or house number even PIN numbers – all manner of words and numbers that are relateable as their passwords.

Whether its an email account, blogging account, iPhone or otherwise, remember to use a password that does not relate to you in any way.

### **So, what is this strong password that I have been talking about in this blog?**

Okay, I have explained the circumstances in which a weak password can cause problems and I have made many suggestions as to what you shouldn't use for

passwords, so, when all is said and done, what should you be taking into consideration when choosing a password? Have a look at the examples below of what is considered strong and weak passwords

### 3 examples of weak passwords

fluffy987

joebloggs000

using the word 'password'

### 3 examples of strong passwords

%&f1ufFy9!8?7£^

h3\*f&£h)90!"3

19!)j0eB10gg\$"£^&

You get the idea – a password that is complex and contains more characters will give you maximum protection. There is a great little online application by Symantec that you can use to generate secure passwords – check it out here – [Secure Password Generator](#)

In essence, the longer and less logical your password is, the stronger it is considered to be and most importantly, less hackable or crackable. The more out of place the symbols are – !"£\$%^&\*() – the harder it is for password algorithm to crack it.

Never ever let anyone know your passwords, unless it is a close family member or partner that you can absolutely trust, but even then passwords really should remain confidential. If you have trouble remembering your password, write it down and keep it somewhere safe at all times.

The moral in all this is if you are a devout supporter of a pastime, sport or hobby and you are known for this, using your favourite football team as your password is equivalent to hanging a huge sign from the roof of your house inviting would-be criminals into your property to raid it of its possessions – perhaps a bit of a severe analogy, but you get the point!

**KEEP THOSE PASSWORDS SAFE!**

**VACCODA.**

Web: [www.vaccodadesign.com](http://www.vaccodadesign.com)

Email: [rob@vaccoda.com](mailto:rob@vaccoda.com)

Twitter: [@vaccodadesign](https://twitter.com/vaccodadesign)

Facebook: Vaccoda

LinkedIn: Vaccoda Design LinkedIn

Google+ Vaccoda Design Google+

Pinterest Vaccoda Design Pinterest

## Retailer Offers

Each month, we invite Retailers to provide Offers to our members, here are the special deals for October.

## Deckbooks

The logo for DeckBooks, featuring the word "deckbooks" in a white, lowercase, sans-serif font on a dark grey rectangular background.

What an amazing offer from DeckBooks we have for you MDJN members. The discount works out at **35% off** yearly subscriptions!!

This brings the price to only £104.00 for yearly subscriptions or only £8.70 for monthly subscriptions.

DeckBooks is a web-based event management and planning application running in “the cloud”, meaning it runs in your web browser and there is nothing to download, update or install.

- Need to check event information on the way to an event, just load up DeckBooks on your iPad and you're good to go.
- Save time and money by sending digital contracts to your client. Simply add as many documents as you want to your e-mail template and send straight to your client. We store the name and IP address against each digital signature for verification. Never pay postage fees or loose contracts in the post ever again.

To claim this discount all you have to do is register for a free 14 day trial of DeckBooks, then send an e-mail with your MDJN number to [accounts@deckbooks.co.uk](mailto:accounts@deckbooks.co.uk), the helpful team at DeckBooks will contact you to validate and then they will activate the discount for you.

[www.deckbooks.co.uk](http://www.deckbooks.co.uk)

[www.deckbooks.co.uk](http://www.deckbooks.co.uk)

## Mastermix



Mastermix are offering all Mobile DJ Network members a range of exclusive offers:

- 10% off all products at [www.mastermixdj.com](http://www.mastermixdj.com) (physical & digital)
- Advanced tracklistings
- Exclusive news & information
- Additional special offers throughout the year

To get these benefits from Mastermix you need to send an email to [info@mastermixdj.com](mailto:info@mastermixdj.com) and include the following information:

- Name
- Address
- Email
- Home number
- Mobile number
- MDJN membership number

Once your details have been processed you will receive a confirmation email and then you can start enjoying all the benefits from Europe's leading DJ only music service.

## UKBride



UKBride have been running for over 8 years, and have been in the wedding industry for over 18 years. They currently have just over 417,000 members to date, (100,000 brides-to-be) of which over 90% are female, and their data is over 95% accurate.

## Useful Statistics:

- Ranked the **Number 1** Wedding Website in the UK
- Have the largest database of brides-to-be in the UK
- Over 1,500,000 unique visitors to the site per year! That's an average of 125,000 per month!
- Over 3,000,000 pages on our website
- Over 417,000 members on our site
- Over 67,000 fans on Facebook and 16,000 followers on Twitter

UKBride are offering our fully paid members a unique deal

A. – 25 mile radius online package including unlimited quote requests & all interaction buttons with 25 leads per month including email addresses – Normally £498+vat.

If members take out the package quoting MDJN and member ID and add the UKBride link to the homepage of their website then you get over 40% discount at just £200+vat for the whole year!

B. – 50 mile radius online package including unlimited quote requests & all interaction buttons with 50 leads per month including email addresses – rate price £798+vat.

If the member takes out this package quoting MDJN and member ID and add the UKBride link to the homepage of their website, then you get a whopping 50% discount at just £399+vat for the whole year!

These represent HUGE savings, so if you're serious about marketing directly to Brides to be, then this could be perfect for you!

Take a look at the UKBride website for more details – [www.ukbride.co.uk](http://www.ukbride.co.uk)

## Terralec

Terralec are able to bring the MDJN members some great deals this month! To claim your exclusive offer(s), simply use the offer code "MDJNLAS" in discount box at the checkout, or quote when placing your order by phone.

Offer 1) 10% Off All Lasers!

With over 20 different lasers in our range, you will be spoilt for choice! Simply order any laser, enter the code "MDJNLAS" and a 10% discount will be applied at checkout.

Offer 2) Free Cobra Padded bag with Any Laser over £100!

With strong carry handles and protective padding, the Cobra bags are the perfect way to keep your equipment safe, both when transit and in storage! Simply add desired laser to basket and use the "MDJNLAS" discount code as above. We will then add the suitable protective bag to your order for any laser ordered with a list value of £100 or more.

(Please note, the bag will be added at shipment, you won't see in your basket. This will enable us to select the correct bag for you)

All enquires to: [support@terralec.com](mailto:support@terralec.com)

Terralec are also very pleased to announce that we will be holding a show night with MDJN which is open to all members!

On the 6th November we will have multiple manufacturers in attendance demoing and walking through their latest products. We will also have a very special appearance from Numark DJ with the brand new and highly anticipated Numark NV Midi Controller. This will be the first demo of the NV since its release at BPM in September. We will also have Highlite UK (Showtec), Hill Audio, UnderWrapz, Cobra Audio and some others here with us so this is one shownight NOT to be missed!

More info will be revealed closer to the event!

Osprey House

Featherby Way

Purdeys Ind Est

Rochford

Essex

SS2 5AT

<http://www.terralec.co.uk/>

Tel: 01702 547571

**DJ Dealer**



DJ dealer continue to support MDJN with a whole hidden page of web deals for

Members!!

Just click for details

[http://www.djdealer.co.uk/\\_C307.html](http://www.djdealer.co.uk/_C307.html)

Some awesome exclusive deals from a quality retailer what more could you ask for?

DJ Dealer

Unit 10 Laker Road,

Rochester,

Kent,

ME13QX

<http://www.djdealer.co.uk/>

Tel: 01634 661504

## Pro IEC

We often get asked who is that guy who does the quality IEC Connectors and mains leads on the MDJN facebook group, the answer is Paul Comber of Pro IEC, just give him a call please mention MDJN when placing an order.



ProIEC & Kent PAT Testing

T/A Paul Comber

9 Taylor Road,

Snodland,

Kent,

ME6 5HH

[www.kentpattesting.com](http://www.kentpattesting.com)

Tel:01634 564130

Email: [info@kentpattesting.com](mailto:info@kentpattesting.com)

Twitter @kentpattesting

Facebook [www.facebook.com/kentpattesting](http://www.facebook.com/kentpattesting)

## needadisco



needadisco have been great supporters of MDJN and its members for some time now

If you're looking to increase your client enquiries, then check out their website, and once you've decided to go ahead (we think you probably will!) then you'll be pleased to know you get an extended membership period as a MDJN member

needadisco.com delivers thousands of quote requests to its members every single week. So far this year their members have confirmed more than £1,146,168 of bookings from leads.

You also get great discounts off their assorted add-on services! There are also some additional offers for our DJ colleagues in Ireland too!!

[www.needadisco.com](http://www.needadisco.com)

Do have a look at what our supporting retailers are offering, they have some great deals for you, and we hope they will continue to bring you more every month!

## Awful tired now boss, dog-tired

As Rob recuperates after his epic journey, Jason continues to work on the tech side behind the scenes and I just tidy up the spelling mistakes....

Thanks to all our contributors and retailers as always, without you it would be a pretty lame newsletter!

For many of us, October & November are quieter months after a hectic summer and before the Christmas rush. Perhaps time for gear maintenance and checks, sorting our music libraries and spending time with those close to us. Whatever you get up to, stay safe and we hope to see you in person when we're out & about!

Pete & the Team



Copyright 2019, Mobile DJ Network | To find a great DJ head to  
[www.findamobiledisco.co.uk](http://www.findamobiledisco.co.uk)