

October 2015 MDJN Newsletter

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October already – next stop Christmas! – By Pete Williams

Last month was pretty busy for the MDJN team behind the scenes, particularly with our first stand at BPM this year. What a great show for us, lots of Members came by and quite a few DJs who are not yet Members, but will be when their current policy runs out... Do check out the video below, especially if you've not been to BPM, there's lots in there including details of new lighting effects and some of the assorted displays at the show

I keep looking forward to my usual business slow down at this time of year, but it doesn't seem to be happening. Before long the busy Christmas season will be upon us and we'll soon be moaning about having to do a two hour disco after the meal, dealing with happy revellers who actually want to party and maybe not even having to pack the gear away if you're a venue resident – Tough life for some...

I would like to welcome our latest Members on board, and thank you for choosing us for your PLI and many other Member benefits! You'll find a list of them [HERE](#)

A quick reminder to our existing members, if your policy is due for renewal, it's still just £39.99 for a full year, and there's no need to apply again, just login and click RENEW!!

Just in case you've not found us on facebook yet, why not come and join over **EIGHT THOUSAND THREE HUNDRED** DJs on perhaps the largest DJ focussed facebook group.

It's a great place to spend some down time and see what's happening in our industry, find out about new equipment, music and what your colleagues/ competition are up to.

For those who appreciate the benefits of networking with colleagues, this is also an ideal place to get started! If you're not already a member, join up and take advantage of it:



MDJN also has a [google community](#) and a [twitter account](#) for you to follow and an [official facebook page!](#)

Our plans to be out and about near you still continue this year, so do keep an eye out for our monthly Newsletter and of course events we post on the facebook group. More great articles, features and bargains again for you this month thanks to MDJN's industry partners, hope you enjoy it.

COMPETITION!!



Win a Equinox Promo Spot

The Equinox Promo Spot allows you to project a wide variety of gobos and logos adding an extra dimension to events and installations. Powered by a 25W LED, this high-output gobo projector comes with 11 easily replaceable, rotating gobos. The manual focus adjustment allows the user to create crisp imagery.

To enter the competition for a chance to win an Equinox Pro Spot simply answer this simple question.

What is the Lux figure @2m for the Equinox Promo spot? (Hint click the picture above to goto the equinox site and look in the pdf)

Send your answer in an email with the subject **"October Competition"** to admin@mobiledjnetwork.co.uk
Please put your name, address, membership number and contact details in the email along with your answer.
The winner will be chosen at random on the 30th of October which is the closing time of the competition.

The competition is only open to current members of Mobile DJ Network on 30th October

You can see more about the [latest Equinox products Here](#)

Next Month we have a AudioJoG pro 8 mobile cable tester on review and to be won!

Mobile DJ Shop – We now have MDJN Shirts on sale in our new webstore!

[Click here at www.mobile-dj-shop.co.uk](http://www.mobile-dj-shop.co.uk)

Mobile DJ Network Shirts are just £20. Delivered!



Black Work Shirt with embroidered MDJN Logo (as modelled by our Head Of Tech – Jason)

Exactly the same as you may have seen our crew wearing at shows and presentations, these high quality black work shirts are ideal for setting up and breaking down at gigs.

Get that professional look and show your support for the UK's fastest growing Membership Organisation – Mobile DJ Network

Currently available in various sizes:

Medium – 15.5" collar – 44" chest – Straight Cut (not tailored fit)

Large – 16.5" collar – 48" chest – Straight Cut (not tailored fit)

XXL – 18" collar – 54" chest – Straight Cut (not tailored fit)

XXXL – 19" collar – 58" chest – Straight Cut (not tailored fit)



The MDJN team were at BPM in Birmingham!



This year Mobile DJ Network had a stand at BPM for the first time, we were amazed at how many came to our stand, which was very near our colleagues from NADJ & SEDA, just across from the large stands of Flight Case Warehouse and Ultimax.

Pete, Rob, Matt, Jason, Anita, James, Sean and Emma were all on the MDJN stand over the three day show, answering questions from existing members and those enquiring about PLI and Membership benefits for the first time.

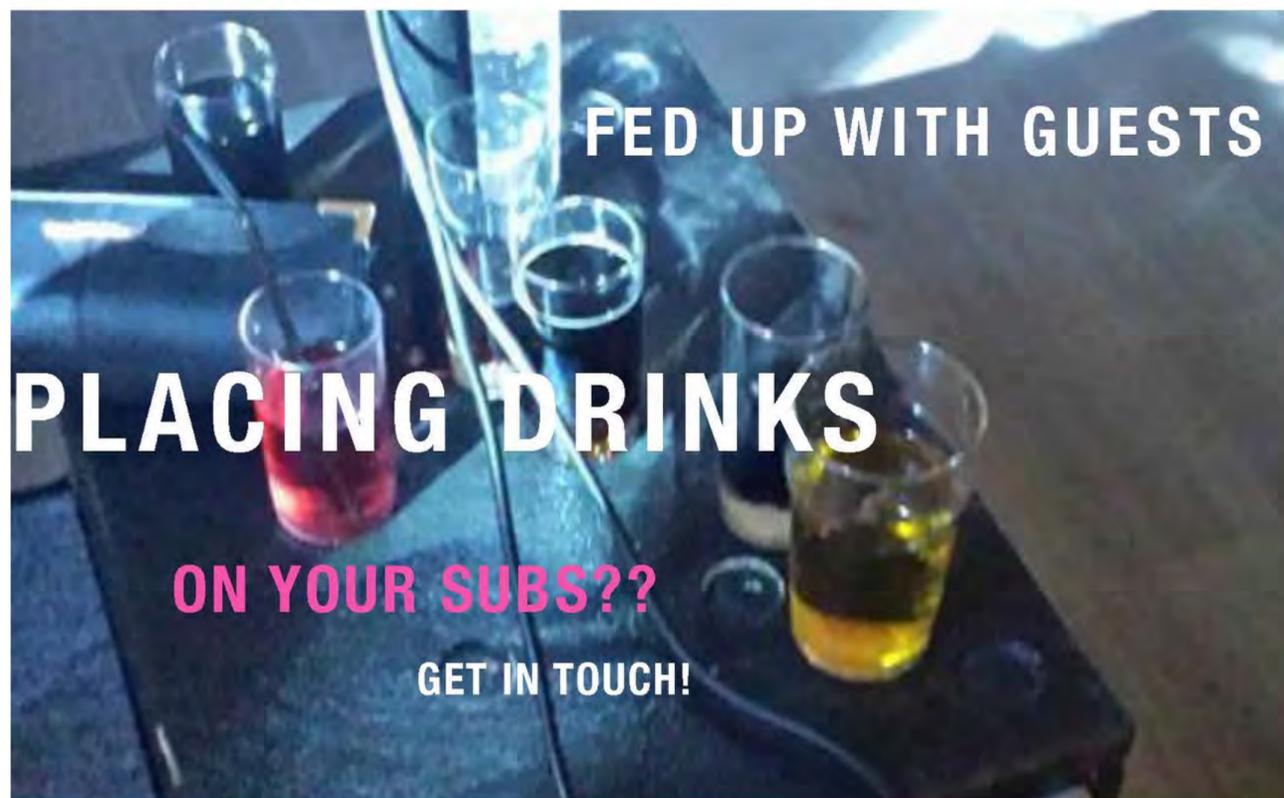
BPM is the biggest DJ Show in the UK, the place many of us go every year to see a huge range of DJ related products on display, hear seemingly endless amounts of 'club' DJs playing stuff we've never heard of and tweaking knobs at high speed, at levels to make your ears ring. For many of us Mobile DJs it seems to be the place to bag as many freebies as you can! Our free cans of Coke were eagerly snapped up by DJs thirsty for not only Drinks but £39.99 memberships and show deals on MDJN Shirts!

Our video gives a good overview of the show, with some in depth details of some lighting products and displays from top manufacturers, do take a look –

At BPM we saw the launch of the long awaited SubSafe



0844 775 0052
enquiries@subsafeaudio.com
www.subsafeaudio.com



Bespoke & Tailored

Each Subsafe is tailored to fit your sub perfectly and are bespoke to your design



Lightweight & Durable

Subsafe is extremely light and designed to be extremely durable



Flat Pack

The patented hinges and design allows Subsafe to fold flat for easy



Free Standing

Subsafe is fully operational on its own or in connection with a speaker pole

“THANK YOU SO MUCH. YOUR PRODUCT LOOKS AMAZING, I HAVE BEEN WAITING FOR SOMETHING LIKE THIS MY WHOLE DJ LIFE.”

We are now LIVE!

We officially launched on 12th September at BPM! We have three models available, the Subsafe Custom, the Subsafe Custom plus and the Custom Lux. Please visit our crowd funding page at <http://subsafeaudio.com/crowdfunding-campaign> where you can order your very own Subsafe and keep drinks off your expensive equipment!

Subsafe has been designed by a DJ with the entertainer in mind. There is nothing more frustrating than seeing drinks or other items sitting on top of your expensive subs!

MDJN Out And About



Autumn Dealer Open Event

Join DJ Superstore and Mobile DJ Network On Sunday 25th October 2015 from 11am – 5pm, where we will be hosting one of the largest open days in the Southeast featuring the latest products from BPM show 2015, demonstrations and seminars from the industrys leading manufacturers.



There will be a DJ and DMX masterclass as well as mini seminars throughout the day from Pioneer, FBT, American DJ, Native Instruments plus many more.

Lots of special offers and deals will be available on the day for MDJN members. To celebrate they are offering 0% interest free finance on many products & packages, freebies, refreshments, free grand prize draw and an auction, plus free advice from more than 10 of the UKs leading manufacturers.

DJ Superstore will soon be celebrating its 30th anniversary in the industry, thanks to your continued support.

For more information please visit www.djsuperstore.com or visit their facebook page.



We look forward to seeing you soon!

Unit 5

Airborne Industrial Estate

A127 Arterial Road

Leigh On Sea

Essex SS9 4EX UK

01702 520020

sales@djsuperstore.co.uk

Phase One Sound & Light Showcase



Wednesday the 11th of November 2015 is the event the North East has been waiting for, Phase One DJ store & Mobile DJ Network present a day and evening of the best sound and lighting equipment demonstrations and show case's, with industry experts on hand to answer your questions from ADJ / FBT and Pioneer DJ (MORE TO BE ADDED). Also there will be ONE DAY DEALS to be had. Free to attend and complimentary refreshments . This event is not to be missed !



Phase One

Phase One 65 Stockton Road,

Darlington,

Co Durham

DL1 2RZ

01325 480507

Inspiration Sound & Lighting Annual Open Night



Inspiration Sound & Lighting are holding their Annual open night from 5pm on Tuesday 1 December 2015 in Peterborough. They are still adding to our ever growing list of exhibitors but currently confirmed to attend are:

Electrovoice Uk demonstrating their superior sound quality including vocal performances from local entertainers to showcase their range of microphones available.

Prolight Concepts Ltd showcasing a selection of their latest products lighting products as well as the Equinox Booth.

Laserworld lasers showcasing a selection of their latest products and giving us Top 10 Tips for Laser Safety.

Numark & Denon DJ showcasing controllers.

Making their first visit to Inspiration will be Mobile DJ Network providing information on membership and networking throughout

the Industry. If you have questions about PLI, then this will be the perfect chance to get them answered.

Inspirations resident VirtualDJ & Serato experts will be on hand to offer help and advice.

Special offers in-store during the evening and the chance to win in their raffle too.

Refreshments will be available throughout the evening, get there early enough and you might just get pizza as well!

Whether you are a mobile DJ or Club DJ, we are sure Inspiration has something of interest for you this year, so make a date in your diary not to miss this great night!

We look forward to seeing you in December!

Inspiration Sound & Lighting

Unit 1D, Mancetter Square

Lincoln Road

Werrington

Peterborough

Cambridgeshire

PE4 6BX

Mobile DJ Network Guest Mix

“Better Days – A 90’s House Classics Mix”

By Jon Whaite

A very quickly prepared mix inspired by a wedding I did last weekend that featured some of the classics used in this mix. Wedding DJ Rule Number One – Not all wedding mixes need to be the same. Enjoy this trip.



BETTER DAYS – A 90’s House Classics Mix:

Massive Attack – Unfinished sympathy

Degrees Of Motion – Do you want it right now

Armand Van Helden – The funk phenomena

Jimi Polo – Better days

Snap – Rhythm is a dance

Moby – Go

Awesome 3 – Dont go

Chemical Brothers – Hey girl, hey boy

Mory Kante – Yeke yeke

Tori Amos – Professional widow

Double 99 – RIP Groove

Bizarre Inc – Playing with knives

Baby D – Let me be your fantasy

Prodigy – Everybody in the place

N Trance – Set you free

CJ Bolland – Sugar is sweeter

[CLICK HERE TO HEAR THE MIX](#)

Retailer Offers

Each month, we invite Retailers to provide offers to our members, here are the special deals for October.

Pica graphics



Make a splash!

- ★ BUSINESS CARDS
- ★ PROMOTIONAL FLYERS
- ★ FACEBOOK PAGES
- ★ BRANDING/LOGOS

CALL **07976 313204** TO DISCUSS YOUR GRAPHIC DESIGN REQUIREMENTS AND A FREE QUOTE



In my local town I know a very talented Graphic designer called Esther McKeown.

For those folks not in the know a Graphic designer specialises in just the design, NOT the actual print and material production of designs, whilst many printing services offer free design, often for discerning customers the design is actually left wanting and for high end clients a generic design is a real sales preventing issue.

Hiring a quality graphic designer to just specialise in the design is often a great option for bespoke work and to make you stand out from the crowd. It's the similar to seeing "function room with FREE DJ" you shouldn't expect the best and often it's a member of staff with a Now CD not really a quality DJ. same thing with Graphic design if you want a specialist you should hire one to guarantee results.

Quality work is often not cheap, but who wants cheap generic looking designs?

If you are aiming at the higher end clients then commissioning a graphic designer to create a custom design really is a must.

As DJs we moan about hiring a professional and paying for our quality services yet when it comes to our logos or cards many opt for templates and poor generic designs!

As a little background here is a little about Esther McKeown;

Esther has worked within the publishing industry for over 16 years, ten of those for the world's most prestigious science publisher, where she worked as Production Editor on five publications. Her role included all elements of production and prepress, as well as art, design and layout.

During those 16 years, her love for design has evolved into a true passion. In 2015 she boldly left the world of publishing and created Pica Graphics, a graphic design company that specialises in print-based design, from business cards to monthly publications. Pica Graphics mission is "To take pride in our personal and bespoke service, working with our clients to understand and achieve their aims."

I have spoken personally to several of Pica Graphics Clients and all eagerly and happily recommend their services.

For such a high quality service you normally would expect to pay significantly more than the following prices these have been negotiated by the MDJN team for our members.



price list

LOGO DESIGN

New logo. From £250
Logo refresh From £100

BUSINESS CARDS

Single sided. £60
Double sided. £75

FLYER DESIGN (FULL COLOUR)

A5 single sided £50
A5 double sided. £80
A4 single sided £65
A4 double sided. £95

POSTER DESIGN

Sizes A3 to A0 From £60

SOCIAL MEDIA

Profile and cover images £60

PACKAGE DEALS

Logo, business cards
and social media images £330

Call **07976 313204**
to discuss your graphic
design requirements



So if you are interested in bespoke Graphic design email Esther at Pica graphics on esther@picagraphics.co.uk

or Give Esther a call on 07979 313204

Joey James of [Stratosphere](#) has some offers just for MDJN members.

The breakdown of the costs are:

Custom Website package: £439.00 +VAT

1000 Leaflets: £45.00 (NO VAT on leaflets)

Logo Design: £72.00 + VAT

1000 Business Cards 400gsm Matt Laminated: £0.00

Total Ex VAT: £556.00

Total Inc VAT: £658.20

These prices are specifically for this package and ordering separately would be more expensive.

MDJN members receive a further 15% discount.

Stratosphere Productions Ltd.

Production & Event Specialists to the TV, Film, Event & Theatre Industry

Registered in England & Wales

Company No: 09138302

VAT No: GB 214 1415 58

Tel: 0207 164 6273

E-mail: info@stratosphereproductions.co.uk

Web: www.stratosphereproductions.co.uk

Here is something a little bit different for MDJN members....



Simon Banister on our Facebook group is offering metal name plates for your flight case(s), available in mirror gold, mirror silver and white, these can be printed in any colour with your DJ name, contact details, and logo/graphics.

Size of these plates are 190 mm wide x 48mm high They are made of 0.5mm metal and printed using the latest technology meaning the print will not fade or scratch off. They can be attached either by a strong glue, heavy duty double sided tape or by a couple of small screws (holes are not provided but very easy to drill)

£10.00 for 6 plates including delivery.

SPECIAL OFFER FOR MDJN MEMBERS BUY 1 GET 1 HALF PRICE

Interested? email Simon Banister on simon@thenprint.com with your requirements and he will send a proof. For buyer protection he only accepts Paypal.

Deckbooks

deckbooks



What an amazing offer from DeckBooks we have for you MDJN members. The discount works out at **35% off** yearly subscriptions!! This brings the price to only £104 for yearly subscriptions or only £8.70 for monthly subscriptions.

DeckBooks is a web-based event management and planning application running in "the cloud", meaning it runs in your web browser and there is nothing to download, update or install.

- Need to check event information on the way to an event, just load up DeckBooks on your iPad and you're good to go.
- Save time and money by sending digital contracts to your client. Simply add as many documents as you want to your e-mail template and send straight to your client. We store the name and IP address against each digital signature for verification. Never pay postage fees or lose contracts in the post ever again.

To claim this discount all you have to do is register for a free 14 day trial of DeckBooks, then send an e-mail with your MDJN number to accounts@deckbooks.co.uk, the helpful team at DeckBooks will contact you to validate and then they will activate the discount for you.

Mastermix



Mastermix are offering all Mobile DJ Network members a range of exclusive offers:

- 10% off all products at www.mastermixdj.com (physical & digital)
- Advanced tracklistings
- Exclusive news & information
- Additional special offers throughout the year

To get these benefits from Mastermix you need to send an email to info@mastermixdj.com and include the following information:

- Name
- Address
- Email
- Home number
- Mobile number
- MDJN membership number

Once your details have been processed you will receive a confirmation email and then you can start enjoying all the benefits from Europe's leading DJ only music service.

DJ Dealer



DjDealer has some exclusive offers for all MDJN Members!

Due to stock relocation we'll have the following on special whilst our stocks last, simply get in touch via jack@djdealer.co.uk, call 01634 661504, via our page www.facebook.com/djdealeronline or find [Jack Wilson](#) on Facebook!

Mackie SRM450 v3

2x Mackie SRM450 v2 + Carry bags including free delivery – £
RRP £369 + £79 (x2) – **£896**

Our Price – £799

Mackie Thump TH-15a

2x Mackie Thump TH-15a + Carry bags including free delivery – £
RRP £259 + £59 (x2) – **£636**

Our Price – £569

FBT ProMaxX 14a + 15sa Package

2x FBT ProMaxX 14a + ProMaxX 15sa, including covers, link poles and free delivery –
RRP £815 + £932 + £38 + 52 + £17 (x2) – **£3708**

Our Price – £3250

FBT X-Lite 12a

2x FBT X-lite 12a including Free covers and delivery –
RRP £323 + £40 (x2) – **£726**

Our Price – £650

FBT X-Lite 15a

2x FBT X-lite 15a including Free covers and delivery –
RRP £430 + £47 (x2) – **£954**

Our Price – £875

FBT J12a (WHITE)

2x FBT J12a White including Free covers and delivery –
RRP £412 + £38 (x2) – **£900**

Our Price – £810

DB Technologies ES-503

2x DB Technologies ES-503 (2x Subs, 4x tops)
RRP – £899 (x2) – **£1798**

Our Price – £1550

American DJ MegaTriPar Profile Plus

4x ADJ MegaTriPar Profile Plus including free flat pak bag 4 and delivery
RRP – £55 (x4) + £24 = **£244**

Our Price – £199.00

We keep many items in stock and on the shelf – we even have some ex-display items too!
For more information or to purchase please get in touch today!

We look forward to hearing from you

The DjDealer Team

Please e-mail Jack Wilson directly at jack@djdealer.co.uk or give DJ dealer a call and ask for Jack for these deals as they won't be available online and they are purely for MDJN members !

Dj Dealer

DD : +44 (0) 1634 661504

T : +44 (0) 1634 685500

www.djdealer.co.uk

DJ Dealer

Unit 10 Laker Road,

Rochester,

Kent,

ME13QX

<http://www.djdealer.co.uk/>

Tel: 01634 661504

Pro IEC

We often get asked who is that guy who does the quality IEC Connectors and mains leads on the MDJN facebook group, the answer is Paul Comber of Pro IEC, just give him a call please mention MDJN when placing an order.



ProIEC & Kent PAT Testing

T/A Paul Comber

9 Taylor Road,

Snodland,

Kent,

ME6 5HH

www.kentpattesting.com

Tel:01634 564130

Email: info@kentpattesting.com

Twitter @kentpattesting

Facebook www.facebook.com/kentpattesting

needadisco



needadisco have been great supporters of MDJN and its members for some time now

If you're looking to increase your client enquiries, then check out their website, and once you've decided to go ahead (we think you probably will!) then you'll be pleased to know you get an extended membership period as a MDJN member

needadisco.com delivers thousands of quote requests to its members every single week. It had £1,420,798 of confirmed bookings

in 2014 via the site.

You also get great discounts off their assorted add-on services! There are also some additional offers for our DJ colleagues in Ireland too!!

www.needadisco.com

Do have a look at what our supporting retailers are offering, they have some great deals for you, and we hope they will continue to bring you more every month!

Chilly weather but warming news...

As the British weather gets a bit grim we have some some good news for you, we are now creating web pages on this site for DJ Equipment Manufacturers and Distributers as well as Retailers – Providing you with one central source to find the latest product news and deals! We hope these will be complete for a launch in early November, along with pages of Member Only deals. So if you are thinking of buying some new kit ready for the Christmas season, maybe wait for the launch and bag some bargains!!

Out and about at three shows in the very near future, we hope to see you supporting your local (or maybe not so local) retailer. We will also be working hard behind the scenes on bigger and better deals for you, more competitions, equipment reviews and more, so do keep an eye out for the November Newsletter!

Until then, stay safe, keep busy and maybe avoid getting the Sam Smith Bond theme song...

Pete & the Team



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